MEXICO WILL SOON BE SAFE

Nogales, Artz. July 31.—Nelson Rhoades, international lawyer and member of the firm of Garfield & Hhoades, of which one member is James B. Garfield, son of the former president of the Linited States, is on his way to Sinabos to inspect land noddings of the Sinabos Land committee of officials from New Maxico and internal to bring the adjoining states into closer company, and other large traces to various sections of the Mexican republic.

"I am vastly encouraged by future prospects in Maxico, particularly on the west coast," said Rhoades. The coverthrow of the Carranza regime cannot, I think be but beneficial to Maxico and to foreigness who have serviced or expect to invest engited. I feel that such investors will be amply protected by the Mexicon government, and that the secution of Obregon as president will place Mexico to a permanent and stable business and political basis.

SONORA ENCOURAGING THE

fundron, based at Rockweil hero here.

The destroyer Welles left at noon for Mananillo to relieve the de-stroyer Tingey, on patrol duty on the Merican west const. No disturbance has been reported by the Tingey, ac-cording to naval officers here. No radiograms bearing on the move-ment of Mexican troops have been re-ceived from the Tingey, it was an-

CANTU'S MACHINE GUNS
(Conflowed team page L)

with several betterfes of artillery and machine guns."

Americans Parrel Border.

Plans for increasing the affectiveness of the malican roots and americans plans for increasing the affectiveness of the malican produce persons of the Marican border between Tan Juana and Tuma were announced by officers of the ministy-first acrossing the machine to affering them at what is add to be unusually reasonable rates and them in order that their development may be accomplished with as little delay as possible. DEVELOPMENT OF ITS LANDS

CONSUL DUE IN JUANEEL

AMERICAN AVIATOR WILL

INSTRUCT MEXICAN FLYERS

Nogales. Ariz. July II.—Lieut.
Raiph O'Nelli. third American zee,
has been appointed instructor in aviation by Adolfo do la Huerta, provisional president of the republic of
Mexice, according to announcements in Mexican newspapers reaching Nocales, Sonora. Officially Lieut. O'Nelli
has aix German planes to his credit
and unofficially was credited with

11 mora.



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and your future welfare will be permanently assured if you will but make up your mind immediately to set aside a portion of your weekly stipend for the savings bank. We urgently request you to call at

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## early Showing

THROUGHOUT the store next week, early showing of new fall styles will be made. Displays are unusually complete for this early in the season. Besides featuring fall styles, we remind our customers that end-of-the-season values are most attractive.

FOR the woman who is traveling and wants something very new, which will be of service later on, as well as during the summer, there is just the suit she wants in this showing. These suits are shown in materials of serge, gabardine, tricotine, velour, suedene, veldyne, peach blossom, jersey, heather and yalama. The colors are navy, black, brown, Suchow, faison, taupe, and Zanzibar. They are perfectly plain tailored, or braid and fur trimmed. The coats show the long ripple effect or box styles.

The prices are \$44,50, \$49.50, \$59.50, \$79.50 to \$195.00.

The New Early Fall FallSuits Dresses

> T HE early fall showing of dresses is complete, charming and in all the cor-rect fall models. Special attention is called to the following:

> Dresses of charmeuse, bead and braid trimmed in black, navy, brown and taupe, at prices from \$49.50 to \$195.00.

Dresses of tricotine, serge, velour and duvetyn in navy, black and brown; also satin combinations, braid, embroidery and leather trimmed in styles with plain skirts, pleated skirts and over-skirts. These are priced from

Early Showing **New Fall Coats** 

HILE the number of coats shown is limited, the styles are correct forecasts for fall. They are shown in materials of velour, suedene, Bolivia, evora, pomola, chameleon cord, and fortuna, with trimmings of mole, Australian oponsum, Fludson seal and nutria. The colors are black, navy, tan, taupe, brown, Suchow and Copenhagen blue. The styles include full backs, belted and dolman models, priced at \$25, \$39.50, \$49.50 to \$195.

Fashionable Furs

OUR display of fashionable furs is an item of greatest interest. Excellent quality is always the first consideration in any fur sold at The Popular. - Everything from an inexpensive stole or scarf, which is thoroughly good, to the most luxurious expression of the furrier's art, will be found in this special showing.

We will gladly set aside for later delivery any fur you desire. A deposit, of course, is required for this service.

In coats you have choice of Hudson senl, both plain and with nutria, beaver or squirrel collars and cuffs; nutria coats; natural pony with collars and cuffs of either nutria or opessum; black pony with collars and cuffs of opessum; coats of civet and nunekrat.

Animal scarfs are shown in taups, black, and and cross fox; taups wolf and lyax. Coatees and capes are fashioned of squir-rel, Japanese mink, Hudson seal and ke-linsky.

Stoles made of Hudson seal, kolinsky, Stoles made of limit are in the display.

—3th Floor,



AILY arrivals the past week enable us to offer a display of surpassing interest.

The Millinery Section should be the center of interest next week for women who are microsted in the new fail styles. Frats of duvelyn, chiffon, par all new and different—are in the early showing—exclusive model hats from Wurshauer, Cupid, Cecile, Salinger, Coldlor, Rubin, Fenne, Gage and sport hats from Weyman.

As an introductory special, we offer exclusive Tenne model hats in duvetyn at the phenomenally low price of

-5th Floor

"Be Individual"

T HIS is Fashion's dictate for the fall mode. The perfect althoughte that you individually desire is provided in the

Franco Corsets

The carset with which we will fit you will be individual because it will be just the right corset for your figure. The Franco principle of providing the perfected design for every type of figure is your best assurance of correct fitting. —4th Floor, Cornet Section

Girls' Own Shop-Hats

N EVER were styles in girls' hate so varied and so beautiful. There is the big hat with the bell-shaped crown; the small hat with the soft roll brim, and the strictly tailored model. And the trimmings are so different from anything we have ever shown-velvets, velours and dresden effects in silks are used in charming fashion.

Extra Special Girls' Dresses

The past weak has been one of great activity in the Girls' Own Shop, but there yet remains ample choice in summer merchandise which must be sold to make room for the new fall merchandise which is arriving on every train.

The dresses remaining, we have grouped into four lots. The different groups include organdles, voiles and ginghams in colors and color combinations, as well as white, and they are priced at

\$3.75, \$5, \$7.50 and \$10

NEW WASH DRESSES New wash dresses are fashioned of Peter Pan, poplin, Devonshire, linen, pique, cham-bray and the most exquisite French gingham. The styles are more beautiful than ever, with entirely new touches of hand work in the trimmings. These new arrivals are for girls from 2 to 14 years of aga. We will be glad to show them to you.

**NEW PARTY FROCKS** The new party frocks are exquisite in atyle and coloring. These are nets, chif-fons, crope de chines and georgets in sires 12 to 15 years in this new showing.

CLEARANCE OF HATS We have grouped all odds and onds in trimined hats into two large groups, and offer them as an extra special at \$1.50 and \$2.45.

-4th Floor.

Introducing New Fall Fabrics Silks @ Woolens

NOW that the new fall season is at hand, we want to dwell briefly on the wonder-fully successful season we have had in the Silk Section. We attribute this unusual business to

three things: Ist—By alert merchandising, we were able to offer patrons silks at prices which were remark-

ably low. 2nd-Notwithstanding the reduced prices, all silks offered were of standard style and quality, and of approved weave and shading.

3rd—Customers realized that in buying these silks, and having them made up, they practiced true thrift. In fact, the silk values we offered enabled customers to save at least one-half on their summer wearing apparel.

Now For Fall Business

THE success of our summer business has en-couraged us to make still greater plans for this fall and winter. The new fall fabrics are arriving daily, and we cordisally invite your in-spection. We show nothing but the highest grade fabrics, and The Popular's guarantee of satisfaction goes with every yard we sell.

New Fall Colors

New Pall Colors

Not in many a season has there been such a radical, such a wholly delightful color change. Last antumn we had all the benns and copper shader. This autumn the Chinese blue-greens hold the center of the color stage. Principal among these are Ming, Nanking, Chefoo and Suchow.

The squirrel tones are in equal favor with the Chinese blue-greens, and in these you will find Moonstone, Siberian squirrel and Dryad.

Last of all, but extremely important, are shown a series of browns with none of last season's red in them. Principal among these are Redouin, Malay and Zannibar.

New Fall Silks

Below are listed for the coming

Moon Glo Meteor. Moon Gle Crepe Pussy Willow Satin Crepe Meteor Georget Crepes Satin Canton Taffeta Moon Glo Satin Pussy Willow Taffeta Satin Francaise Satin Meteor Satin de Luxe Indestructible Velle

All these are here in the wanted fall shades.

Fall Woolens

O UE assertment of woolen fabrics has never been so complete, and early purchases have made it possible for us to price them most reasonably. Among the woolens you will find French, Storm and Tailor Serge Tricetines, Epingles, Repps and Poplins.

Valours, Duvetyn and Breadcloth, and a wunderful assertment of novel skirtings and ceatings.

School Specials

Prepare now for school days. They are only a month away. We offer for one week the following school specials: 54-inch black and white shepherd

obeck suiting, special 44-inch all wool atoms serge, black and navy, special at

\$1.85 \$1.95 -3rd Floor,



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